

Digital Transformation for Leaders

Digital transformation continues to transform governments and workplaces globally. All leaders need to adopt digital training in understanding the digital trends, emerging technologies, digital strategies and workplace cultures needed for successful results. The leadership skills needed today continue to evolve along with an evolving workforce and society. Qualities and behaviours of a digital leader in the 21st Century, such as innovation mindset and rapid adaptability, are fundamental regardless of the sector. In this digital leadership course, we will examine the impact of emerging technologies like AI, Robotics and Data Analytics. We will understand how to manage successful digital transformations and how to create digital workplace cultures.

Course Aim

To provide participants with a clear understanding of:

- 1. Digital trends and the impact of emerging technologies like Artificial Intelligence & Machine Learning, Robotics & Automation, Data Analytics and the Internet of Things (IoT)**
- 2. Components and stages of successful digital transformations such as having a digital vision and transforming skills & culture**
- 3. Overcoming the pitfalls and challenges of digital transformation such as failure of culture and mindset change**
- 4. Creating and sponsoring digital workplace cultures**
- 5. Leadership skills for the 21st Century such as digital, Emotional Intelligence and innovation mindset**
- 6. Change Leadership: Agility, resilience and adaptability**

The training approach to be used, which governs the design and delivery of the training is based on the following principles:

- To actively involve the participants throughout the training
- To enable participants to share their thoughts and enquiries
- The training is designed based on the needs and expectations of the participants that are reflected in the pre-training questionnaire

Workshop Methods and Tools

In order to achieve the objectives of the training, the following tools and methods will be utilized in this course:

- **Presentations:** presentations will be used in order to provide the background of each subject and create discussion and questions.
- **Discussions:** throughout the training, participants will be encouraged to contribute to discussions and share their experiences and thoughts with the rest of the group. The discussions will be facilitated and coordinated by the facilitator in order to maintain the focus in the key areas of interest
- **Case studies:** case studies will be used so as to facilitate and trigger discussion, as well as allow external benchmarking so as to achieve competitiveness
- **Group work:** group work will be used in order to facilitate practical understanding of the issues and in order to enhance team working, team building and cooperation amongst participants

Course Programme

Agenda

10.00 Welcome and Introductions

10.10 Digital trends and the impact of emerging technologies

- How technology is changing our governments, society and workplaces
- Impact of SMAC technologies (Social, Mobile, Analytics and Cloud) on our workplaces
- Emerging technologies like Artificial Intelligence & Machine Learning, Robotics & Automation, Data Analytics and the Internet of Things (IoT)

11.00 Components and stages of successful digital transformations

- Understanding drivers and creating a digital vision
- Transforming people, process and services
- Digital and workplace transformation case studies and success stories

11.30 Refreshment Break

11.45 Continue with components of successful digital transformations

12.30 Overcoming the pitfalls and challenges of digital transformation

- Cultural and behavioural challenges
- Technology and data challenges
- Lack of process agility and departmental/team silos

13.00

Lunch

13.30

Creating and sponsoring digital workplace cultures

- Critical components of a digital culture such as digital tools, collaborative working and virtual teams
- New ways of working and workplace learning
- Developing a culture of creativity and innovation

14.00

Leadership skills for the 21st Century

- The evolution of leadership skills
- Leadership capabilities needed to succeed in a digital world
- Combining Digital and Emotional Intelligence

15.00

Break

15.15

Change Leadership: Agility, resilience and adaptability

- Change leadership and challenging the status quo
- Developing agility and resilience for yourself and your teams
- Understanding the mindsets for successful change: Internal vs External, Opportunity vs Threat, Growth vs Fixed

16.00

Close