

Developing A Digital Ethos & Innovative Strategies

Digital transformation, technology and new workplace collaboration is changing the way government departments work around the world. We need Digital Age strategies and training for innovative workplace tools, digital cultures, strong collaboration and virtual teams. Innovation, agility and creativity skillsets across our teams are now fundamental to keep pace and increase productivity. In this course, we will explore the digital trends, emerging technologies and innovations in the workplace. We will also understand how to create a successful digital culture and how to embed critical skills such as creativity, an innovation mindset and adaptability for leaders and teams. Attendees will experiment with innovation techniques such as Design Thinking and Ideation and will walk away having a better understanding of the skills and requirements for digital workplace success. This course is recommended for all levels in an organisation from leaders to administrative functions.

Course Aim

To provide participants with a clear understanding of:

- 1. Digital trends, emerging technologies and innovations in the workplace**
- 2. Critical components of a digital culture such as digital tools, collaborative working and virtual teams**
- 3. Connectivity and social networking for increased innovation and productivity**
- 4. Creating a culture of creativity and innovation through new ways of problem solving such as Design Thinking and ideation techniques**
- 5. Building agility, adaptability and resilience for 21st Century leaders**

Training Methodology

The training approach to be used, which governs the design and delivery of the training is based on the following principles:

- To actively involve the participants throughout the training
- To enable participants to share their thoughts and enquiries
- The training is designed based on the needs and expectations of the participants that are reflected in the pre-training questionnaire

Workshop Methods and Tools

In order to achieve the objectives of the training, the following tools and methods will be utilized in this course:

- **Presentations:** presentations will be used in order to provide the background of each subject and create discussion and questions.
- **Discussions:** throughout the training, participants will be encouraged to contribute to discussions and share their experiences and thoughts with the rest of the group. The discussions will be facilitated and coordinated by the facilitator in order to maintain the focus in the key areas of interest
- **Case studies:** case studies will be used so as to facilitate and trigger discussion, as well as allow external benchmarking so as to achieve competitiveness
- **Group work:** group work will be used in order to facilitate practical understanding of the issues and in order to enhance team working, team building and cooperation amongst participants

Course Programme

Agenda

10.00 Welcome and Introductions

10.10 Digital trends, emerging technologies and innovations in the workplace

- Impact of SMAC technologies (Social, Mobile, Analytics and Cloud) on our workplaces
- Digital and workplace transformation case studies and success stories
- How working styles continue to evolve and how multi-generational preferences shape the workforce

11.00 Critical components of a Digital culture

- New ways of working, collaborating and learning
- Steps in creating and sponsoring a digital culture
- Digital culture blockers and how to overcome them

11.30 Refreshment Break

11.45 Creating a digital culture breakout exercise

12.30 Connectivity and social networking

- Employee engagement and collaboration platforms
- The power of social networks, social media and access to mass information
- Successfully working in virtual teams

13.00 Lunch

13.30 Developing skills in creativity and innovation

- The difference between creativity and innovation and how to utilise both
- Using Design Thinking for innovation and problem solving
- Learning new Ideation techniques

Breakout exercise on Design Thinking and Ideation

15.00 Break

15.15 Agility, resilience and adaptability

- Change leadership and challenging the status quo
- Developing agility and resilience for yourself and your teams
- Understanding the mindsets for successful change: Internal vs External, Opportunity vs Threat, Growth vs Fixed

16.00 Close