

Organisational Storytelling: Reading Between the Lines

Please find below more information about the aims, our training approach and a sample of the structure of the programme *Organisational Storytelling: Reading Between the Lines*.

Aim

To provide participants with a clear understanding of:

- Story structure
- Using elements of the story to shape and interpret what is going on

Methodology

The training approach to be used, which governs the design and delivery of the training is based on the following principles:

- To actively involve the participants throughout the training
- To enable participants to share their thoughts and enquiries
- The training is designed based on the needs and expectations of the participants that are reflected in the pre-training questionnaire

Workshop methods and tools

In order to achieve the objectives of the training, the following tools and methods will be utilised:

- **Presentations:** presentations will be used in order to provide the background of each subject and create discussion and questions.
- **Discussions:** throughout the training, participants will be encouraged to contribute to discussions and share their experiences and thoughts with the rest of the group. The discussions will be facilitated and coordinated by the facilitator in order to maintain the focus in the key areas of interest
- **Case studies:** case studies will be used so as to facilitate and trigger discussion, as well as allow external benchmarking so as to achieve competitiveness
- **Group work:** group work will be used in order to facilitate practical understanding of the issues and in order to enhance team working, team building and cooperation amongst participants

Sample programme

10.00 **Welcome and Introductions**

Session 1 **Complexity and Patterns**

Refreshment Break

Session 2 **Recognising the Cast**

Lunch

Session 3 **Guiding the way forward**

Refreshment Break

16.00 **Conclusion and Close**